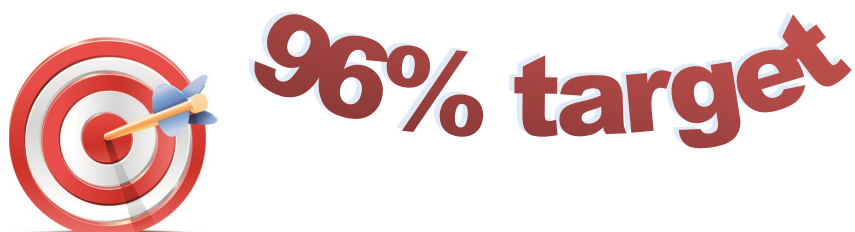




The Academy is continuing to focus on attendance and punctuality and we are writing to remind you that we expect children's attendance to be at least 96% for the year - this is in line with government expectations.



Currently, we remain below this and need your continuing support to ensure we hit this important mark. Thank you so much to those families who have been working hard to ensure that their children's punctuality and attendance is high. It is important that these habits are established early on in your child's life as it will make a difference in their futures. We really do appreciate that your children attend the academy on time so that learning can begin promptly and so that other children's learning is not affected by late comers. There is a link between attendance and achievement and therefore it is very important that your child attends school every day unless there are exceptional circumstances



The academy is launching a number of new initiatives and strategies to improve attendance and reward those who have 100%. On a weekly basis, children who have been present for 100% will have their names entered into a class attendance draw. One lucky name will be drawn each week by the class teacher for a small prize. There will also be rewards and fun events organised for pupils who have 100% attendance on both a half-termly and termly basis. These might include pizza parties, cinema afternoons or an invite to an after school AttenDance. There will also be special Vernon Shadee's 'In it to win it' weeks, during which there will be daily class draws and the opportunity for one lucky parent to win a £20 voucher. The first event will take place during the week beginning March 26th. More details will follow.

